

**IN YOUR 50s,** skin loses its fullness as collagen production declines and skin begins to become dry and dull. It is important to add a multi-action moisturizer to your daily regimen that hydrates and improves the appearance of fine lines, wrinkles and fullness in skin.

## **DR. MAFFI RECOMMENDS:**

MORNING + EVENING

CLEANSE with a replenishing cleanser

SIMPLY CLEAN



MORNING

PREVENT with an antioxidant

**C E FERULIC®** 



MORNING + EVENING

CORRECT + MOISTURIZE

with an





MORNING

**ULTIMATE UV DEFENSE SPF 30** 

**EVENING** 

**CORRECT** with a retinol for exfoliation

**RETINOL 0.5** 





# 50s recommended treatments

# HYDRAFACIAL™ + PERKS

HydraFacial is a gentle treatment that starts with Dermaplaning. This is followed by a multistep process which cleanses, exfoliates and extracts the skin of impurities and dead skin cells while quenching the skin with antioxidants, peptides and hyaluronic acid. The treatment leaves your skin with a healthy, refreshed glow. Customize your HydraFacial with an added Perk of a specialized eye or lip treatment.

#### **MICRONEEDLING**

Microneedling is a minimally invasive skin rejuvenation treatment using a dermal device with tiny microneedles that puncture the top layer of skin, stimulating the production of collagen. The procedure targets fine lines and wrinkles, acne scarring and melasma. There is minimal to moderate downtime.

#### **ULTRA PURE PRP TREATMENT**

Ultra Pure PRP (Platelet Rich Plasma) treatments use the highly concentrated growth factors found in platelets to help stimulate collagen production, speed up the healing process and repair age related skin damage. This facial rejuvenation treatment combines Microneedling with an application of Ultra Pure PRP. Ultra Pure PRP can also be injected under the surface of the skin to help repair damaged skin at its base. Ultra Pure PRP Duo combines Ultra Pure PRP injections with Ultra Pure PRP Facial, targeting both the base and surface of the skin with powerful antiaging results.

# INJECTABLE: BOTOX® / DYSPORT®

Botox / Dysport temporarily relaxes muscles, such as those in the face, maintaining your natural youthfulness by smoothing lines and wrinkles. It's a subtle procedure, quick and effective in having you look your best.

## **INJECTABLE: FILLERS**

Dermal fillers are non-surgical treatments where material is injected into the skin to fill and smooth facial wrinkles and folds. They can also be used for volume replacement, bringing back a more youthful appearance.

#### **BBL PHOTOFACIAL**

BBL (Broadband Light) Photofacial is the 'next generation of IPL', bringing an innovative approach to phototherapy with little to no downtime. This corrective treatment targets redness, sun spots and hyperpigmentation. By infusing light energy into the skin, the skin cells regenerate new collagen, resulting in smoother, vibrant, younger looking skin.

## HALO™

Halo is a complete skin rejuvenation treatment. This fractionated laser uses ablative and non-ablative technology, targeting both the epidermis (top layer) and dermis (underlying layer) of skin. The treatment improves the skin's overall tone and texture, reduces fine lines and improves the skin's reflectivity and glow.